



WMBB
2650 E Division
Springfield, MO 65803

Contract # 1424517
Schedule Dates 11/01/16-11/08/16
Advertiser Chuck Perdue/Bay County Tax Collector/R/FL (835
Agency Neves Media Productions (19746)
Product Political - Candidate Other (1066)
Brand Political (36134)
Salesperson Panama City, House (2718)
Sales Office Panama City
Buyer Name /
Phone/Fax /
CPE ././Nov 2016
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 09/12/16
Last Modified 09/13/16
Entered By Karyn Miles
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$405.00
Net Total \$2,295.00
Sales Tax

Panama City (WMBB)
By Broadcast Month
Nov. 2016 10 \$2,700.00
Grand Total: 10 \$2,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/04/16-10/07/16	4	:30	4:59A- WMBB 5a News	1		X	X	X	X			1	\$150.00	\$150.00	Panama City (WMBB)		9/12/16
1.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:59A- WMBB 5a News	1		X	X	X	X			1	\$150.00	\$150.00	Panama City (WMBB)		9/13/16
2.0	Revised Line / SPOT	10/10/16-10/11/16	4	:30	4:59A- WMBB 5a News	1	X	X						1	\$150.00	\$150.00	Panama City (WMBB)		9/12/16
2.1	Normal Line / SPOT	11/07/16-11/08/16	4	:30	4:59A- WMBB 5a News	1	X	X						1	\$150.00	\$150.00	Panama City (WMBB)		9/13/16
3.0	Revised Line / SPOT	10/04/16-10/07/16	4	:30	5:58A- WMBB 6a News	1		X	X	X	X			1	\$200.00	\$200.00	Panama City (WMBB)		9/12/16
3.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:58A- WMBB 6a News	1		X	X	X	X			1	\$200.00	\$200.00	Panama City (WMBB)		9/13/16
4.0	Revised Line / SPOT	10/10/16-10/11/16	4	:30	5:58A- WMBB 6a News	1	X	X						1	\$200.00	\$200.00	Panama City (WMBB)		9/12/16
4.1	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5:58A- WMBB 6a News	1	X	X						1	\$200.00	\$200.00	Panama City (WMBB)		9/13/16
5.0	Revised Line / SPOT	10/04/16-10/07/16	4	:30	11A- WMBB Midday News	1		X	X	X	X			1	\$100.00	\$100.00	Panama City (WMBB)		9/12/16
5.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11A- WMBB Midday News	1		X	X	X	X			1	\$100.00	\$100.00	Panama City (WMBB)		9/13/16
6.0	Revised Line / SPOT	10/10/16-10/11/16	4	:30	11A- WMBB Midday News	1	X	X						1	\$100.00	\$100.00	Panama City (WMBB)		9/12/16
6.1	Normal Line / SPOT	11/07/16-11/08/16	4	:30	11A- WMBB Midday News	1	X	X						1	\$100.00	\$100.00	Panama City (WMBB)		9/13/16
7.0	Revised Line / SPOT	10/04/16-10/07/16	4	:30	4:59P- WMBB 5p News	1		X	X	X	X			1			Panama City (WMBB)		9/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WMBB
2650 E Division
Springfield, MO 65803

Neves Media Productions
1609 Lisenby Ave
Panama City, FL 32405

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7.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:59p- WMBB 5p News	1								1	\$400.00	\$400.00	Panama City (WMBB)		9/13/16
8.0	Revised Line / SPOT	10/10/16-10/11/16	4	:30	4:59p- WMBB 5p News	1	X	X	X	X	X						Panama City (WMBB)		9/12/16
8.1	Normal Line / SPOT	11/07/16-11/08/16	4	:30	4:59p- WMBB 5p News	1	X	X						1	\$400.00	\$400.00	Panama City (WMBB)		9/13/16
9.0	Revised Line / SPOT	10/04/16-10/07/16	4	:30	5:58p- WMBB 6p News	1		X	X	X	X						Panama City (WMBB)		9/12/16
9.1	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:58p- WMBB 6p News	1		X	X	X	X			1	\$500.00	\$500.00	Panama City (WMBB)		9/13/16
10.0	Revised Line / SPOT	10/10/16-10/11/16	4	:30	5:58p- WMBB 6p News	1	X	X	X	X	X						Panama City (WMBB)		9/12/16
10.1	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5:58p- WMBB 6p News	1	X	X						1	\$500.00	\$500.00	Panama City (WMBB)		9/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.2em;">WMBB</div>	Date: <div style="text-align: center; font-size: 1.2em;">9.1.16</div>
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I, TODD NEVES | NEVES MEDIA SOLUTIONS GROUP,

being/on behalf of: CHUCK PERDUE

a legally qualified candidate of the REPUBLICAN

political party for the office of: TAX COLLECTOR, BAY COUNTY

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows: RATES + AVAILS

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

CHUCK PERDUE CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

CAMERON SKINDLER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9.1.16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

CAROL BROWN

Printed Name

[Signature]

Title